

November 23rd, 2021 - November 23rd, 2022

# Communication on Engagement (COE) BOSagora Foundation

To Secretary-General, H.E. Antonio Guterres, BOSagora community, and stakeholders in general.

BOSagora is glad to express our full support for the Global Compact's principles in the areas of human rights, labor, environment, and anti-corruption. Along with this Communication on Engagement, we explicitly express our full-fledged support of the United Nations Global Compact's Ten Principles starting from 2020.

BOSagora Foundation is a non-profit organization based in Swiss nearby the United Nations office in Geneva. BOSagora aims to establish a decentralized, censorship-resistant public blockchain platform where Congress Members, who are part of the decision-making body, can decide on which projects and ideas to support and fund through a democratic decision-making process. BOSagora pursues the goals of democracy, legitimacy, fairness, transparency, and efficiency.

At the very heart of BOSagora Foundation lies its mission to make a better world as a project enabler following and practicing UN SDGs. In 2020, BOSagora has been a leading actor and participant in UN SDGs through its organizations and campaigns including

- WeSaveOceans (WSO)
- Save the Whales Mural Contest
- Eco Museum
- Votera

Along with these current efforts, BOSagora will continue to show our continuous and persistent efforts to support the UN Global Compact and qualitative measurement of its outcomes in the new year, 2023.

With much honor and appreciation,

Inhwan Kim'.

President of BOSagora Foundation



### Outcome of BOSagora's Effort to Make a Better World realizing UN SDGs

#### [WeSaveOceans (WSO)]

Throughout 2021, BOSagora has shown consistent and leading efforts in promoting and participating in UN SDGs. In order to achieve the Goal 13(Take urgent action to combat climate change and its impacts) and Goal 14 (Conserve and sustainably use the oceans, seas and marine resources for sustainable development), BOSagora Foundation has established WeSaveOceans (WSO).

WeSaveOceans (WSO), a non-profit organization, was founded in March, 2021. WSO's mission is to "protect the oceans to solve climate change." To realize it, WSO is dedicated to

- 1. Education and promotion to increase awareness for protecting the oceans
- 2. Actions to prevent ocean pollution and the oceanic ecosystem
- 3. Research on environmental degradation and pollution

And other relevant activities.



To protect the planet, WSO proposes a "grassroots environmental movement" in two ways: by campaigning to spread our message through social media, and by voluntary environmental practices in real life and extending it to those around us.



Homepage: www.wesaveoceans.org



#### [Save the Whales Mural Contest]

As the first official activity of WSO, WSO conducted a whale mural campaign which expresses the message, "Whales are the environmental protectors of the planet.". Our campaign mission was to educate the public of whale's importance in climate change.



Participants from all over the world sent their artworks for our contest. Among 115 pieces of these artworks, WSO selected two below as the most impactful pieces.





In addition, we have displayed one of a rewarded work on big walls located in Jeju-Island, South Korea.



WSO will continue to set up and expand murals to spread our message in locations other than Jeju Island. We expect and hope that the message can travel far and wide and transform into a grassroots environmental movement.



#### [Eco Museum]

Eco Museum is an immersive multimedia exhibition space to raise public awareness for climate change while incorporating web3 technologies such as metaverse and blockchain.

Part of the exhibit demonstrates the beauty of our planet and its magnificence through nature-themed immersive multimedia art with relaxing background music. In contrast, the other part of the exhibit will show how our planet is being destroyed through playing a series of environmental and ocean documentaries to show visitors the harsh reality and urge immediate action in an effort to save our planet.



Eco Museum also incorporates web3 elements. Part of the museum's entrance fee will be returned to the visitors in the form of blockchain-based utility token. Visitors can choose to donate these tokens to different climate action non-profit organizations of their choice on their way out. In turn, Eco Museum provides a platform where visitors can come and feel the beauty of Mother Earth and its preciousness while also having the chance to directly support climate action efforts through donations.

## [Votera, the democratic online decision-making tool]

BOSAGORA is a self-evolving public blockchain platform that aims to be a DAO (Decentralized Autonomous Organization) and updates itself through a deliberation process. Important matters like the use of our Commons Budget can be decided using this process as well. There are many public blockchain projects with similar governance structures, but it's nearly impossible to say their decision-making is without defects. Often times public opinion is easily swayed by provocative comments or excessive activity. We can also say that some important matters that depend on a democratic process are ultimately decided by only a select few while the opinions of the majority are ignored.

Also, in many cases, a lack of absolute anonymity hinders individuals from voicing their opinion about sensitive issues, and this in turn leads to public opinion being silenced without proper systematic discussion. Decision-making in this fashion cannot be regarded as being anything that remotely resembles a democratic process. A true democratic decision-making blockchain platform should be as follows.

BOSagora overcomes the problems of collective decision-making processes and establishes a decision-making system that is more inclusive and efficient. "Votera" will





ensure transparency and clarify responsibility by storing decision-making data in the blockchain. To maintain confidentiality, the hash of the voting data verification will be stored in the blockchain during the voting period. At the end of the voting period, the voting data will be stored in the blockchain, and all data will be verified with the recorded hash.

- -All node operators should participate freely
- -Preventing the distortion of public opinion, free from bias
- -Everyone needs to be given a random name; anonymity is crucial
- -The vote results should be stored in the blockchain transparently